



SelectEd U

Career & College Admission Advising Program.

For Dream admissions & Dream Scholarships.

Unlocking Your Child's Potential with Expert Guidance

At SelectEd U, we bring together a team of advisors who are uniquely equipped to guide our students toward their academic and career aspirations. Each advisor brings a distinct expertise, and together, they create a comprehensive support system for our students' success.

Meet the team.



Nithya Kishore

- **Early Career Coach | College Admission Strategist**
- **Expertise:** 20+ years of experience in college and career counseling.
- **Role:** Leads the strategy for every student, providing tailored roadmaps that connect academic aspirations to long-term career goals.
- **Support Provided:**
 - Identifies the right extracurriculars, majors, and colleges.
 - Maps out clear, actionable steps for profile building.
 - Ensures every decision supports a cohesive story for top college admissions.



Sudhir Kumar B

- **HR Leader | Talent Acquisition Expert**
- **Expertise:** Insights into future workforce trends and skill demands.
- **Role:** Provides industry-relevant guidance to ensure students develop skills that set them apart.
- **Support Provided:**
 - Aligns the roadmap with emerging workplace needs.
 - Adds real-world relevance to academic and career planning.



Siji Raveendran

- **Clinical Psychologist | Student-Parent Workshop Facilitator**
- **Expertise:** Understanding student behavior and mental well-being.
- **Role:** Strengthens students' emotional resilience and self-awareness.
- **Support Provided:**
 - Conducts assessments to identify strengths and areas for growth.
 - Helps students stay motivated and overcome self-doubt.

How our team works for you?

Holistic Guidance:

The **Early Career Counselor** draws the master plan for college and career success. The **HR Leader** ensures the plan meets the demands of the future workforce. The **Clinical Psychologist** ensures the student is mentally and emotionally equipped to execute the plan.

Personalized and Future-Focused:

We tailor strategies to each student's unique aspirations, ensuring they choose the right courses, build essential skills, and develop the resilience needed for long-term success.



Why Choose SelectEd U?

Our integrated approach goes beyond admissions, aligning academics, skills, and emotional growth to ensure every student achieves their dreams—and more.

Let's shape your child's future together.

Our students have...

1



Founded startups with pre-seed funding and grants during high school.

2



Filed patents while in college.

3



Grassroots initiatives supporting UN Sustainable Goals.

4



Spoke at prestigious global conferences.

Our students have been admitted to.

In USA & Canada.



In India and Asia.



In United kingdom & Europe.



Dream Universities and Competitive Scholarships require ...

Something beyond academic grades and exam scores. These two parameters can only get the foot in the door. So, what will help you as a student to 'hold their attention'?

So, it boils down to intellectual

curiosity
+
purpose
+
contribution.

How did you use your opportunities?

Why you chose to pursue your curiosity?

What impact did your activities create?

In doing the above, you would have overcome hurdles, faced challenges, undertaken risks, shown a deep sense of empathy and compassion. What they are seeking in a student is not just a 'smart' student but one who is a community builder, a creator, or a changemaker – the one who holds the potential and zeal to shape their university campus and life beyond the four walls of college.

**Our students won
over USD 2.5 million
in scholarships in
the last 2 years.**



Scholarship above USD 100000

Emory University
Pepperdine University

Scholarship Upto USD 100000

University of Rochester
Babson College
University of Massachusetts
Amherst
University of Maryland
University of California
University of San Francisco
American University
Carnegie Mellon University
University of California
Riverside

Why our program works?

Our program takes 'personalised learning path' seriously. So, no single student has the same experience. Since it's highly customised to individual student progress, we have built in strong flexibility to make every student's growth (academically and personally) to meet the changing demands of college admissions.



We focus on:

Integrated Extracurriculars



Extracurricular activities: We balance what is popular with relevant and unique activities that allows each student to build a distinctive profile that reflects depth of character, values, and genuine intellectual curiosity and talent. This forms the foundation to leave a lasting impression on college and scholarship committee.

Compelling Storytelling



Compelling Storytelling: As human beings we are drawn to stories in all forms and college admissions is no different. Be it recommendations, resume, or essays – they are read by another human who is looking to select that 1 student from hundreds of applications. Our 1-on-1 writing guidance is tailored to reflect the students' authentic voice. This is not merely an essay coaching program. The self-reflection exercises and goals sheets also help students to recognise their strengths and weaknesses.

The result is



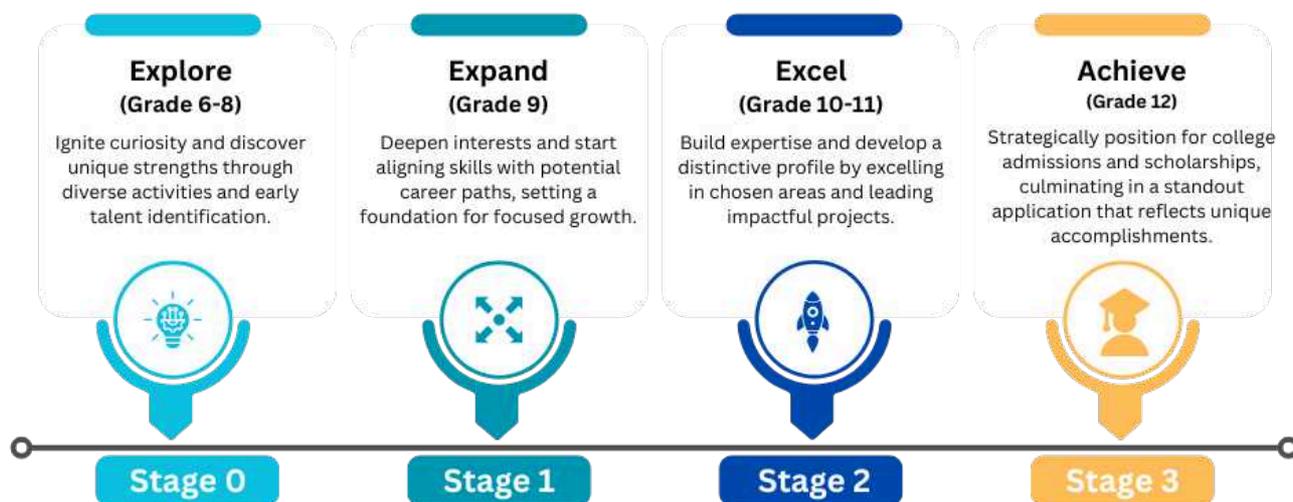
Scholarships

Competitive Scholarship Awards: Our goal is not just making dream universities achievable but also highly accessible. The guidance program incorporates tailored scholarship guidance that increases the likelihood of winning coveted scholarship awards, including full-ride scholarships.

How our Program Works?

Building a strong college application is like assembling a puzzle - every piece matters, and together, they create a complete and compelling picture.

High School Roadmap TIMELINE



A few of our success stories.

I have nothing but superlatives for my mentors, Nithya Kishore, Pratima, and their team. They exhibited a high degree of dedication, care, and professionalism throughout the application process. They were always available at a moment's notice to offer support and advice. The interactions with them in selecting the right program, reviewing essays, etc., were always conducted with a hint of positivity, providing a welcome relief during the months leading up to the application deadlines. They continued to support me, even after I enrolled at the university, clearly showing their commitment to ensuring their students succeed.

I am glad to have come across this wonderful team, which made my dream journey to Columbia University possible. I have no doubt that they will continue to set higher standards for themselves and delight their students.

Rahul Vasireddy
Ms in Enterprise Risk Management
Columbia University

I knew I wanted to study at Babson College since it's ranked best for entrepreneurship teaching. But I felt my profile wasn't strong enough, especially with a three-year degree from India. But Nithya showed me how to turn my strengths into a compelling pitch. She and her team guided me to get the right recommendations and supported me in creating strong essays that truly represented who I am. I not only got into the program but also won a merit scholarship. Nithya's ability to see potential in every aspect of the profile that most overlook was crucial in my success. She continues to be a supportive mentor even after I have graduated, not just for me but for a lot of my friends who have worked with her.

Yogesh Krishna
Ms in Management in Entrepreneurial Leadership
Babson College

Nithya mam came highly recommended, and that helped me start planning my college admission as soon as I completed my 10th board exams. I knew I only wanted to apply to top universities in the UK and Singapore. But I wasn't sure how to make my profile stand out. Nithya mam helped me narrow down my extracurricular activities and select a combination that reflected my entrepreneurship, business and community volunteering interests well. These profile-building activities and renewed academic focus added value to my profile as well as helped refine my skills and outlook in the process. The result – was that I got into the two most highly competitive business schools in Singapore, and it was hard to choose one over the other in the end. The results truly have been life-changing and I am glad I got to work with Nithya mam and her team.

Trishang Agarwal
Bachelor of Business
National University of Singapore

Who is this Program for.

Students in grades 6-8

AS A DECISION MAKING TOOL

Comprehensive support through crucial high school years to build a robust academic and extracurricular profile. Continuous guidance on course selection, standardized testing, and college readiness to maximize college admission chances. Early intervention to strategize and prepare for top university admissions globally.

Students in grades 9-12

FOR EXCEPTIONAL OUTCOMES

Early assessment to identify academic interests and potential career paths, guiding foundational course choices. Introduction to the basics of the college application process to foster a proactive mindset and early goal setting.

Students in grades 11-12

FOR FAST-TRACK QUALITY RESULTS

Intensified focus on critical aspects of the college application process, including personal statements, recommendation letters, and interview preparation. Tailored advice to fine-tune college lists and maximize scholarship opportunities. Strategic planning for standardized tests and college-specific requirements to enhance application strength.

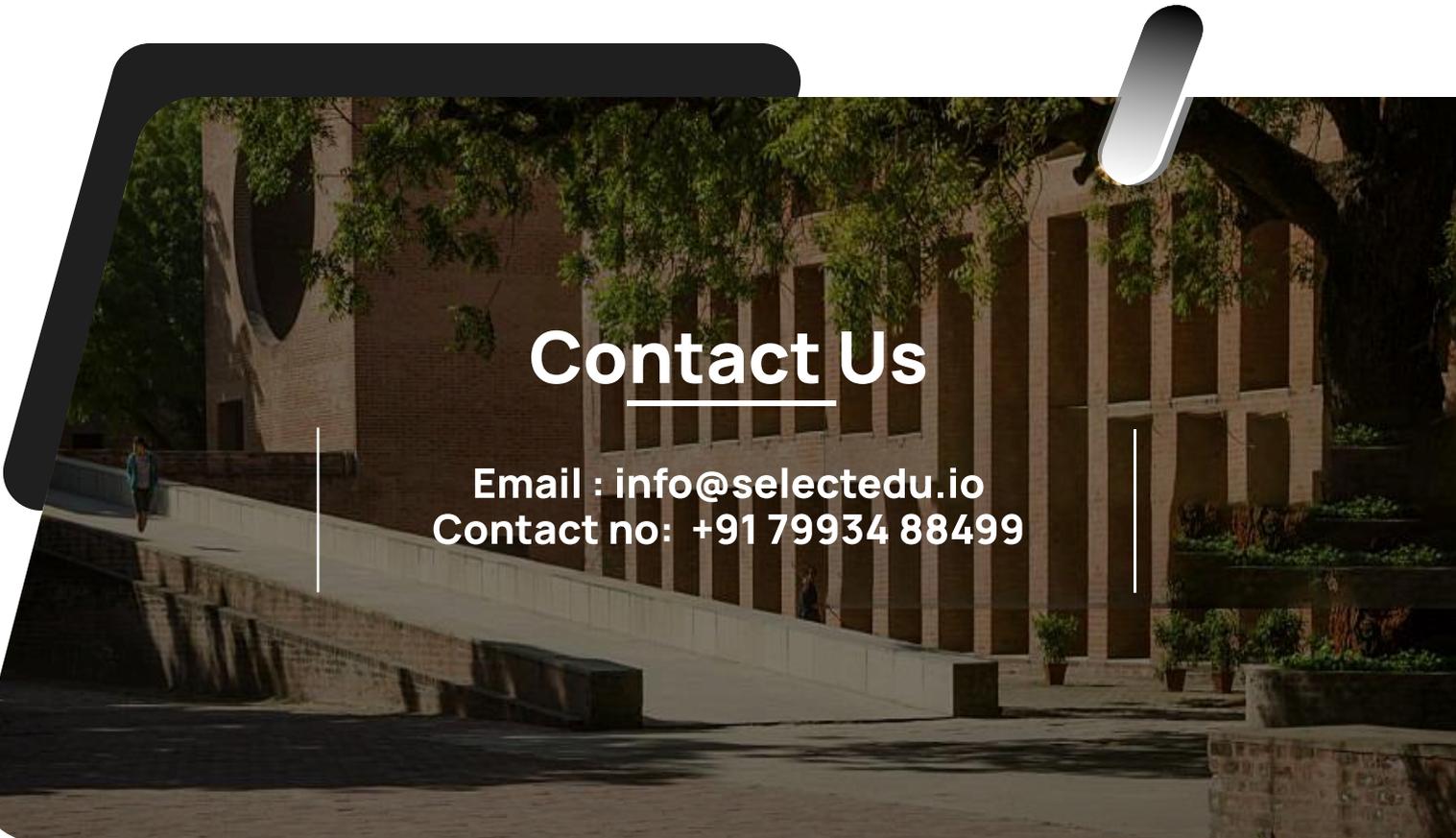
Sample Personalised Learning Path.

Road Map & Profile Pathway



SelectEd U

For Dream Admissions & Dream Scholarships



Contact Us

Email : info@selectedu.io
Contact no: +91 79934 88499